EOM/EOC

WEWS

ORDER

Flight Dates 10/23/12-10/29/12

<u>Order Sep</u> 00:20:00

Product Estimate # 1904

Contract / Revision 315216 / OFA Sked C Week 10.23-10.29.12 Alt Order #

Original Date / Revision Agency Com 15% Billing Type Cash

10/18/12 10/22/12 Billing Contact Order Type GENERAL

Advertiser Obama / Democrat / Preside Billing Cycle

1010 Wisconsin Avenue - Suite #80 Billing Calendar BROADCAST

Washington, DC 20007

Agency GMMB Inc Demographic A35+

Rev Codes POL POL CAND

Buying Contact
Sales Office EWSDC Product Codes PL

1010 Wisconsin Avenue - Suite #80 Sales Region NAT Priority P-2

Washington, DC 20007 Agency Ref 2 Advertiser Ref

Primary Account Executive

Daniel Baylog

Ouden Tetale

ON YOUR SIDE

Account Executive Order% Start Date End Date

Daniel Baylog 100%

Order Share 76	Market value	
Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBNX	%	
WDLI	%	
WEAO	%	
WGGN	%	
WJW	%	
WKYC	%	
WMFD	%	
WOAC	%	
WOIO	%	
WQHS	%	
WUAB	%	
WVIZ	%	
WVPX	%	

Market Value

- . .

Order Share %

Order rotals	5		Billing Plan									
Month	# of Spots	Net Amount	Gross Amount	Rating Star	t Date	End Date	# Spots	Net Amount G	ross Amount			
October 2012	44	\$60,167.25	\$70,785.00	0.00 10/0)1/12	10/28/12	44	\$60,167.25	\$70,785.00			
November 2012	14	\$36,932.50	\$43,450.00	0.00 10/2	29/12	10/29/12	14	\$36,932.50	\$43,450.00			
Totals	58	\$97,099.75	\$114,235.00	0.00								

Dilling Diam

												l ota	<u>IS</u>
Ln (Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 1 W	/EWS	10/28/12	10/28/12	SU Kaleidoscope	CM	10-1030a	S	:30	1	\$35.00 P-3	0.00 NM	1	\$35.00
				SU Kaleidoscope									
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 10/2	23/12	10/29/12	S	1	\$35.00	0.00						
N 2 W	/EWS	10/23/12	10/29/12	M-F 430-5am Nev	rs CM	430-5a	MTWTF	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
				M-F 430-5am Nev	vs								





Contract / Revision 315216 Flight Dates 10/23/12-10/29/12 Hiatus Dates

<u>Original Date / Revision</u> 10/18/12/ 10/22/12 <u>Order Sep</u> 00:20:00

Advertiser Obama / Democrat / Presid Product OFA Sked C Week 10.23-10. Estimate # 1904

In Ch. Stort End	Inventory Code - Pro	al Start/End	Time Dave	Lan Chat	Doto Dri	Dta Tuna	Tota	
Ln Ch Start End	<u> </u>	ak Start/End		Len Spots		Rtg Type	•	Amount
N 2 WEWS 10/23/12 10/29/12	M-F 430-5am News CM M-F 430-5am News	430-5a	МГЖГБ	:30	1 \$250.00 P-2	0.00 NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> Week: 10/23/12 <u>End Date</u>	Weekdays Spots/We	ek Rate 1 \$250.00	Rating 0.00					
N 3 WEWS 10/23/12 10/29/12		5-6a	MTWTF	:30	2 \$650.00 P-2	0.00 NM	2	\$1,300.00
Start Date End Date	M-F GMC 5-6a Weekdays Spots/We	ek Rate	Rating					
Week: 10/23/12 10/29/12	МГWГF	2 \$650.00	0.00					A.
N 4 WEWS 10/23/12 10/29/12	M-F GMC 6-7a CM M-F GMC 6-7a	6-7a	MTWTF	:30	2 \$650.00 P-2	0.00 NM	2	\$1,300.00
Start Date End Date Week: 10/23/12 10/29/12	Weekdays Spots/We	ek Rate 2 \$650.00	Rating 0.00					
N 5 WEWS 10/23/12 10/29/12		7-9a	MTWTF	:30	4 \$700.00 P-2	0.00 NM	4	\$2,800.00
Start Date End Date	M-F GMA 7-9a Weekdays Spots/We	ek Rate	Rating					
Week: 10/23/12 10/29/12	МГWГF	4 \$700.00	0.00					
N 6 WEWS 10/27/12 10/27/12	Sa 6a-8a News CM Sa 6-8a News	6-8a	S-	:30	1 \$550.00 P-2	0.00 NM	1	\$550.00
<u>Start Date</u> <u>End Date</u> Week: 10/23/12 10/29/12	Weekdays Spots/We	ek Rate 1 \$550.00	Rating 0.00					
N 7 WEWS 10/27/12 10/27/12	SA GMA 8-9a CM	8-9a	S-	:30	1 \$900.00 P-1	0.00 NM	1	\$900.00
	SA GMA 8-9a	_						
Start Date End Date Week: 10/23/12 10/29/12	Weekdays Spots/We	ek Rate 1 \$900.00	Rating 0.00					
N 8 WEWS 10/28/12 10/28/12	SU GMA 8-9A CM SU GMA 8-9A	8-9a	S	:30	1 \$900.00 P-1	0.00 NM	0	\$0.00
Start Date	Weekdays Spots/We	ek Rate 1 \$900.00	Rating 0.00					
		tart/End Time -9a	<u>W</u>	<u>eekdays</u> <u>L</u> Su	ength Rate	Rtg Type		
See MG 24.2,24.3,24.4		-9a		Su	.30 (\$900.00)	0.00 NIVI		
[N/A ON ENTRY]								
N 9 WEWS 10/23/12 10/29/12	M-F 9-10a CM M-F 9-10a	9-10a	МГЖГБ	:30	4 \$650.00 P-2	0.00 NM	4	\$2,600.00
<u>Start Date</u> <u>End Date</u> Week: 10/23/12 <u>End Date</u>	Weekdays Spots/We	ek Rate 4 \$650.00	Rating 0.00					
N10 WEWS 10/23/12 10/29/12		10-11a	МГWTF	:30	4 \$650.00 P-2	0.00 NM	4	\$2,600.00
Start Data End Data	M-F 10-11a	ok Poto	Poting					
<u>Start Date</u> <u>End Date</u> Week: 10/23/12 10/29/12	Weekdays Spots/We	<u>ek Rate</u> 4 \$650.00	Rating 0.00					
N11 WEWS 10/23/12 10/29/12	M-F 11-12p CM M-F 11-12p	11a-12p	МГЖГБ	:30	4 \$1,200.00 P-2	0.00 NM	4	\$4,800.00
Start Date End Date	Weekdays Spots/We		Rating					
Week: 10/23/12 10/29/12 N12 WEWS 10/23/12 10/29/12	M-F 12-1230pm News CM	4 \$1,200.00 12-12:30p	0.00 МГWГF	:30	4 \$1,000.00 P-2	0.00 NM	4	\$4,000.00
Start Date End Date	12-1230p News Weekdays Spots/We	ek Rate	Rating					
Week: 10/23/12 10/29/12	МГWГF	4 \$1,000.00	0.00					
N13 WEWS 10/23/12 10/29/12	M-F 1-2p CM M-F 1-2p	1-2p	МГЖГБ	:30	4 \$650.00 P-2	0.00 NM	4	\$2,600.00
Start Date End Date	Weekdays Spots/We	ek Rate	Rating			I		

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Contract / Revision 315216 Flight Dates 10/23/12-10/29/12 Hiatus Dates

<u>Original Date / Revision</u> 10/18/12/ 10/22/12 <u>Order Sep</u> 00:20:00

Advertiser Obama / Democrat / Presid Product OFA Sked C Week 10.23-10. Estimate # 1904

											Tot	
Min	Ln Ch	Start	End	Inventory Code				•				Amount
Week: 10/23/12 10/23/12 MF - 3 Septimon Septi	N13 WEWS	10/23/12	2 10/29/12	•	СМ	1-2p	MIWIF	- :30	4 \$650.00 P-2	0.00 NM	4	\$2,600.00
N14 WEWS 10/23/12 10/29/12 MF 2-3p												
Start Date End Date Weekdays Mark Spots/Week Rate CM 3-4p MITWIF - 30 5 \$1,000.00 P-2 0.00 NM 5 \$5,000.00								:30	2 \$1,000.00 P-2	0.00 NM	2	\$2,000.00
NF - S				<u>Weekdays</u>	Spots/Week							
Start Date End Date Week: 10/23/12 10/29/12 MF 4-5p Dr. OZ MF 5-5p News MWIFT:	N15 WEWS	10/23/12	2 10/29/12		СМ	3-4p	МГЖГБ	:30	5 \$1,000.00 P-2	0.00 NM	5	\$5,000.00
N16 WEWS 10/23/12 10/29/12 M-F 4-5p Dr. OZ CM 4-5p MIWTF- :30 4 \$1,000.00 P-2 0.00 NM 4 \$4,000.00				<u>Weekdays</u>								
Name								:30	4 \$1,000.00 P-2	0.00 NM	4	\$4,000.00
Miles Mile	•						5					
MF 5-6p News MF 6-630p News MF 730-8p MF 6-730-8p MF 730-8p MF 73												
Start Date End Date Morek/10/23/12 10/29/12 MTWTF- 1 \$1,200.00 0.00 MTWTF- 30 1 \$1,800.00 P-2 0.00 NM 2 \$1,800.00 P-2	N17 WEWS	10/23/12	2 10/29/12		СМ	5-6p	МГЖГБ	:30	1 \$1,200.00 P-2	0.00 NM	1	\$1,200.00
N18 WEWS 10/23/12 10/29/12 M-F 6-630p News				Weekdays								
Start Date End Date Weekdays MTWTF 1 \$1,800.00 0.00								:30	1 \$1,800.00 P-2	0.00 NM	1	\$1,800.00
New 10/23/12 10/29/12 MTNTF-				M-F 6-630p News	3	·			, ,			
T-730p The List												
Start Date End Date Weekdays MTWTF - 2 \$1,200.00 0.00	N19 WEWS	10/23/12	2 10/29/12	•	СМ	7-730p	МГЖГБ	:30	2 \$1,200.00 P-2	0.00 NM	2	\$2,400.00
N20 WEWS 10/23/12 10/29/12 M-F 730-8P				Weekdays								
Table Find Date Find Date Find Date Weekdays Spots/Week Rate Rating O.00								:30	2 \$1,200.00 P-2	0.00 NM	0	\$0.00
Week: 10/23/12 10/29/12 MITWTF 2 \$1,200.00 0.00 Weekdays Length Rate Rtg Type				730-8p Let's Ask	America	·						
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type												
See MG 24.2,24.3,24.4,24.5,24.6 [N/A ON ENTRY] 2 VEWS 10/23/12-10/29/12 M-F 730-8P 730-8P 730-8P MTWThF :30(\(\frac{\\$\frac{\\$\chi}{2}\)200.00}{\\$\chi\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \							0.00	Weekdays	Length Rate	Rtg Type		
[N/A ON ENTRY] 2 VEWS 10/23/12-10/29/12 M-F 730-8P 730-8p MTWThF :30(\$1,200.00) 0.00 NM See MG 24.2,24.3,24.4,24.5,24.6 [N/A ON ENTRY] N21 WEWS 10/29/12 10/29/12 Monday DWS CM 8-10p M :30 1\$18,000.00 P-2 0.00 NM 1 \$18,000.00 Start Date Week: 10/23/12 10/29/12 Monday Prime C CM 10-11p M :30 1\$14,000.00 P-2 0.00 NM 1 \$14,000.00 N22 WEWS 10/29/12 10/29/12 Monday Prime C CM 10-11p M :30 1\$14,000.00 P-2 0.00 NM 1 \$14,000.00 Start Date End Date Weekdays Spots/Week Rate Week: 10/23/12 10/29/12 M 1\$14,000.00 0.00 N23 WEWS 10/23/12 10/29/12 M 1\$14,000.00 0.00 N23 WEWS 10/23/12 10/29/12 Tuesday Prime A CM 8-9p -T :30 1\$18,000.00 P-2 0.00 NM 1 \$18,000.00 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/23/12 10/23/12 Tuesday Prime A CM 8-9p -T :30 1\$18,000.00 P-2 0.00 NM 1 \$18,000.00					730-	8p		MTWThF	:30 (\$1,200.00)	0.00 <i>NM</i>		
N21 WEWS 10/29/12 10/29/12 10/29/12 Monday DWS CM 8-10p M :30 1\$18,000.00 P-2 0.00 NM 1 \$18,000.00				24.5,24.6								
N21 WEWS 10/29/12 10/29/12 Monday DWS CM 8-10p M :30 1\$18,000.00 P-2 0.00 NM 1 \$18,000.00					730-	8p		MTWThF	:30 (\$1,200.00)	0.00 <i>NM</i>		
N21 WEWS 10/29/12 10/29/12 10/29/12 Monday DWS CM 8-10p M :30 1\$18,000.00 P-2 0.00 NM 1 \$18,000.00				24.5,24.6								
Week: 10/23/12 10/29/12 M 1\$18,000.00 0.00 N22 WEWS 10/29/12 10/29/12 Monday Prime C CM 10-11p M :30 1\$14,000.00 P-2 0.00 NM 1 \$14,000.00 1 \$14,000.00 P-2 0.00 NM 1 \$14,000.00 P-2 0.00 NM 1 \$14,000.00 P-2 0.00 NM 1 \$18,000.00 P-2 0.00 NM 0.00 NM 1 <td></td> <td></td> <td></td> <td>•</td> <td>СМ</td> <td>8-10p</td> <td>М</td> <td>:30</td> <td>1\$18,000.00 P-2</td> <td>0.00 NM</td> <td>1</td> <td>\$18,000.00</td>				•	СМ	8-10p	М	:30	1\$18,000.00 P-2	0.00 NM	1	\$18,000.00
N22 WEWS 10/29/12 10/29/12 10/29/12 Monday Prime C CM 10-11p M :30 1\$14,000.00 P-2 0.00 NM 1 \$14,000.00 P-2 0.00 NM Start Date Neek: 10/23/12 10/29/12 End Date Neekdays Meekdays Devices Spots/Week Rate Pating Neekdays Prime A DWTS Results Rate Pating Neekdays Prime A DWTS Results Start Date End Date Neekdays Spots/Week Rate Rating Rate Rating												
Start Date End Date Weekdays Spots/Week Rate Rating								:30	1\$14,000.00 P-2	0.00 NM	1	\$14,000.00
N23 WEWS 10/23/12 10/23/12 Tuesday Prime A CM 8-9p -T :30 1\$18,000.00 P-2 0.00 NM 1 \$18,000.00 DWTS Results Start Date End Date Weekdays Spots/Week Rate Rating				Weekdays								
Start Date				Tuesday Prime A				:30	1\$18,000.00 P-2	0.00 NM	1	\$18,000.00
	Stort	t Date	End Data		Snote/Mook	Poto	Rating					
				- T								

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Print Date: 10/22/12



<u>Contract / Revision</u> 315216 <u>Flight Dates</u> 10/23/12-10/29/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 10/18/12/ 10/22/12 <u>Order Sep</u> 00:20:00

Advertiser Obama / Democrat / Preside Product OFA Sked C Week 10.23-10. Estimate # 1904

					Tota	als
Ln Ch Start End Inventory C	Code Break Start/End	Time Days Len	Spots Rate Pri	Rtg Type		Amount
N24 WEWS 10/23/12 10/23/12 Tuesday Pri	•	- T :30	1 \$7,000.00 P-2	0.00 NM	5	\$10,300.00
Private Prac		D. ()				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/23/12 10/29/12 -T	Spots/Week Rate 1 \$7,000.00	Rating 0.00				
Spot Ch Date Range Description	Start/End Time	0.00 Weekda	ays Length Rate	Rtg Type		
1 VEWS 10/23/12-10/29/12 Tuesday Prime		- T	:30 (\$7,000.00)			
See MG 24.2,24.3,24.4,24.5,24.6	-		(,, ,,			
[N/A ON ENTRY]						
2 /EWS 10/25/12-10/25/12 Thursday Prim	e C 10-11p	Th-	:30 \$6,000.00	0.00 NM		
MG for 20.2,20.1,8.1,24.1						
3 /EWS 10/23/12-10/29/12 M-F 730-8P	730-8p	MTWThI	7 :30 \$1,500.00	0.00 NM		
MG for 20.2,20.1,8.1,24.1						
4 /EWS 10/23/12-10/29/12 M-F 730-8P	730-8p	MTWThI	? :30 \$1,500.00	0.00 NM		
MG for 20.2,20.1,8.1,24.1						
5 /EWS 10/23/12-10/29/12 M-F 10-11a	10-11a	MTWThI	F :30 \$650.00	0.00 NM		
MG for 20.2,20.1,8.1,24.1						
6 /EWS 10/23/12-10/29/12 M-F 10-11a	10-11a	MTWThE	F :30 \$650.00	0.00 NM		
MG for 20.2,20.1,8.1,24.1						
N25 WEWS 10/24/12 10/24/12 Wednesday NASHVILLE	•	W :30	0 1 \$5,000.00 P-2	0.00 NM	1	\$5,000.00
Start Date End Date Weekdays	Spots/Week Rate	Rating				
Week: 10/23/12 10/29/12 W	1 \$5,000.00	0.00				
N27 WEWS 10/25/12 10/25/12 Thursday Pr SCANDAL	ime C CM 10-11p	T :30	1 \$6,000.00 P-2	0.00 NM	1	\$6,000.00
Start Date End Date Weekdays	Spots/Week Rate	Rating				
Week: 10/23/12 10/29/12 T	1 \$6,000.00	0.00				
N28 WEWS 10/28/12 10/28/12 Sunday Prin	•	S :30	1 \$2,800.00 P-3	0.00 NM	1	\$2,800.00
666 Park Av						
Start Date End Date Weekdays		Rating				
Week: 10/23/12 10/29/12S	1 \$2,800.00	0.00				44.005.00

Totals 58\$114,235.00